



Proudly Presents the 2nd Annual



SAC-TOWN RODEO

Hosting the 32nd National Bullriding Championship Tour

2 Days of Excitement & Fun!

Saturday & Sunday, September 12 & 13, 2026

Cal Expo, Sacramento, California



SPONSORSHIP LEVELS

BENEFITS	DIAMOND (Only 1)	PLATINUM (Max 2)	GOLD GATE	GOLD ARENA	SILVER ARENA	COMMENTS
Gate Sign	♦	♦	♦			♦ Chute, Out-gate, Announcer
Arena Sign	♦	♦		♦	★	♦ Premium Location
TV Ads	♦	♦	♦	♦		♦ Full Color Logo on TV Ads
Radio Ads	♦	♦	♦	♦		♦ Name Mention in Radio Ads
Print Ads	♦	♦	♦	♦	★	♦ Logo, ★ Name
Posters	♦	♦	♦	♦	★	♦ Logo, ★ Name
Flyers	♦	♦	♦	♦	★	♦ Logo, ★ Name
LED Board Logo	♦	♦	♦	♦	★	♦ More Frequent
Website	♦	♦	♦	♦		♦ Logo
Thank You Banner	♦	♦	♦	♦	★	♦ Logo, ★ Name
Announcements	♦	♦	♦	♦	★	♦ More Frequent
Comp Tickets, Each Day	12 VIP + 12 GRD	8 VIP + 8 GRD	4 VIP + 4 GRD	4 VIP + 4 GRD	2 VIP + 4 GRD	Be our guests, come enjoy the event both days!
PACKAGE PRICE	☐ \$14,950 Tickets=\$6,690	☐ \$7,950 Tickets=\$4,464	☐ \$3,950 Tickets=\$2,032	☐ \$2,950 Tickets=\$2,032	☐ \$1,950 Tickets=\$1,032	
ADD: Event Sponsorship	Included	Included	☐ \$750	☐ \$750		

Yes! Sign me up for the checked options

Authorized Signature: _____ ♦ Print Name: _____

Business Name: _____ ♦ Date: _____